



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
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Advertiser  
Agency  
Buyer  
Salesperson

Pol/D Raja/R/SSN/PA (16250)  
SRCP - Stevens Reed Curcio & Potho(2056)  
VONDERHEID,BETSY  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - State Candidate (1071)  
POL/D RAJA/R/SSN/PA (126272)  
National/Political  
330/06389403

Invoice 640876  
Inv Date 10/28/2012  
Terms Net 30  
Contract 338240  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

SRCP - Stevens Reed Curcio & Potholm  
201 North Union Street  
Suite 200  
Alexandria, VA 22314

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

RAJA 10/23

\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 10/29/2012 1:23:42PM

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b> <u>NEWS 6-7A/1</u>								
	Spot	5:59:04AM-Channel	Day,Tu-1,W-1,Th-1	10/23/12 6:43AM (Tu)	00:30	Channel 11 News 6am	RAJA12-TV-07H	\$800.00	
	Spot	5:59:04AM-Channel	Day,Tu-1,W-1,Th-1	10/24/12 6:39AM (We)	00:30	Channel 11 News 6am	RAJA12TV08H	\$800.00	
	Spot	5:59:04AM-Channel	Day,Tu-1,W-1,Th-1	10/25/12 6:29AM (Th)	00:30	Channel 11 News 6am	RAJA12-TV-07H	\$800.00	
2.0	<b>Contract Line Remarks:</b> <u>TODAY 7-8A/2</u>								
	Spot	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1	10/23/12 7:27AM (Tu)	00:30	Today Show	RAJA12-TV-07H	\$625.00	
	Spot	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1	10/24/12 7:30AM (We)	00:30	Today Show	RAJA12-TV-07H	\$625.00	
	Spot	7:00:00AM- 8:00:00	Day,Tu-1,W-1,Th-1	10/25/12 7:27AM (Th)	00:30	Today Show	RAJA12TV08H	\$625.00	
3.0	<b>Contract Line Remarks:</b> <u>TODAY 8-9A/3</u>								
	Spot	8:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1	10/23/12 8:35AM (Tu)	00:30	Today Show	RAJA12TV08H	\$575.00	
	Spot	8:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1	10/24/12 8:57AM (We)	00:30	Today Show	RAJA12-TV-07H	\$575.00	
	Spot	8:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1	10/25/12 8:58AM (Th)	00:30	Today Show	RAJA12-TV-07H	\$575.00	
4.0	<b>Contract Line Remarks:</b> <u>TODAY 9-10A/4</u>								
	Spot	9:00:04AM-Today Si	Day,Tu-1,W-1,Th-1	10/23/12 9:44AM (Tu)	00:30	TODAY SHOW 9A	RAJA12-TV-07H	\$575.00	
	Spot	9:00:04AM-Today Si	Day,Tu-1,W-1,Th-1	10/24/12 9:59AM (We)	00:30	TODAY SHOW 9A	RAJA12TV08H	\$575.00	
	Spot	9:00:04AM-Today Si	Day,Tu-1,W-1,Th-1	10/25/12 9:50AM (Th)	00:30	TODAY SHOW 9A	RAJA12-TV-07H	\$575.00	
5.0	<b>Contract Line Remarks:</b> <u>ELLEN/5</u>								
	Spot	10:00:04AM-Ellen	Day,Tu-1,W-1,Th-1	10/23/12 10:21AM (Tu)	00:30	Ellen	RAJA12-TV-07H	\$350.00	
	Spot	10:00:04AM-Ellen	Day,Tu-1,W-1,Th-1	10/24/12 10:27AM (We)	00:30	Ellen	RAJA12-TV-07H	\$350.00	
	Spot	10:00:04AM-Ellen	Day,Tu-1,W-1,Th-1	10/25/12 10:31AM (Th)	00:30	Ellen	RAJA12TV08H	\$350.00	
6.0	<b>Contract Line Remarks:</b> <u>ANDERSON COOPER/6</u>								
	Spot	11:00:04AM-Anderso	Day,Tu-2,W-2,Th-2	10/23/12 11:29AM (Tu)	00:30	Anderson	RAJA12TV08H	\$275.00	
	Spot	11:00:04AM-Anderso	Day,Tu-2,W-2,Th-2	10/23/12 11:44AM (Tu)	00:30	Anderson	RAJA12-TV-07H	\$275.00	
	Spot	11:00:04AM-Anderso	Day,Tu-2,W-2,Th-2	10/24/12 11:22AM (We)	00:30	Anderson	RAJA12-TV-07H	\$275.00	
	Spot	11:00:04AM-Anderso	Day,Tu-2,W-2,Th-2	10/24/12 11:50AM (We)	00:30	Anderson	RAJA12TV08H	\$275.00	
	Spot	11:00:04AM-Anderso	Day,Tu-2,W-2,Th-2	10/25/12 11:36AM (Th)	00:30	Anderson	RAJA12-TV-07H	\$275.00	
	Spot	11:00:04AM-Anderso	Day,Tu-2,W-2,Th-2	10/25/12 11:57AM (Th)	00:30	Anderson	RAJA12-TV-07H	\$275.00	
7.0	<b>Contract Line Remarks:</b> <u>NOON NEWS/7</u>								
	Spot	11:59:04AM-Channel	Day,Tu-1,W-1,Th-1	10/23/12 12:10PM (Tu)	00:30	Channel 11 News At Noon	RAJA12-TV-07H	\$375.00	
	Spot	11:59:04AM-Channel	Day,Tu-1,W-1,Th-1	10/24/12 12:29PM (We)	00:30	Channel 11 News At Noon	RAJA12-TV-07H	\$375.00	
	Spot	11:59:04AM-Channel	Day,Tu-1,W-1,Th-1	10/25/12 12:23PM (Th)	00:30	Channel 11 News At Noon	RAJA12TV08H	\$375.00	
8.0	<b>Contract Line Remarks:</b> <u>TODAY 130-230P/8</u>								
	Spot	1:30:04PM-Today Si	Day,Tu-1,W-1,Th-1	10/23/12 2:28PM (Tu)	00:30	Today Show 130P	RAJA12TV08H	\$275.00	
	Spot	1:30:04PM-Today Si	Day,Tu-1,W-1,Th-1	10/24/12 2:20PM (We)	00:30	Today Show 130P	RAJA12-TV-07H	\$275.00	
	Spot	1:30:04PM-Today Si	Day,Tu-1,W-1,Th-1	10/25/12 1:58PM (Th)	00:30	Today Show 130P	RAJA12-TV-07H	\$275.00	
9.0	<b>Contract Line Remarks:</b> <u>JUDY 4-430P/9</u>								
	Spot	4:00:04PM-Judge Ju	Day,Tu-1,W-1,Th-1	10/23/12 4:26PM (Tu)	00:30	JUDGE JUDY 4P	RAJA12-TV-07H	\$400.00	
	Spot	4:00:04PM-Judge Ju	Day,Tu-1,W-1,Th-1	10/24/12 4:18PM (We)	00:30	JUDGE JUDY 4P	RAJA12TV08H	\$400.00	
	Spot	4:00:04PM-Judge Ju	Day,Tu-1,W-1,Th-1	10/25/12 4:10PM (Th)	00:30	JUDGE JUDY 4P	RAJA12-TV-07H	\$400.00	



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10.0	<b>Contract Line Remarks: JUDY 430-5P/10</b>								
	Spot	4:29:19PM-Judge Ju	Day,Tu-1,W-1,Th-1	10/23/12 4:56PM (Tu)	00:30	JUDGE JUDY 430P	RAJA12-TV-07H	\$500.00	
	Spot	4:29:19PM-Judge Ju	Day,Tu-1,W-1,Th-1	10/24/12 4:55PM (We)	00:30	JUDGE JUDY 430P	RAJA12-TV-07H	\$500.00	
	Spot	4:29:19PM-Judge Ju	Day,Tu-1,W-1,Th-1	10/25/12 4:55PM (Th)	00:30	JUDGE JUDY 430P	RAJA12TV08H	\$500.00	
11.0	<b>Contract Line Remarks: NEWS 5-530P/11</b>								
	Spot	5:00:00PM- 5:30:00	Day,Tu-2,W-2,Th-2	10/23/12 5:14PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12TV08H	\$800.00	
	Spot	5:00:00PM- 5:30:00	Day,Tu-2,W-2,Th-2	10/23/12 5:27PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12-TV-07H	\$800.00	
	Spot	5:00:00PM- 5:30:00	Day,Tu-2,W-2,Th-2	10/24/12 5:13PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12-TV-07H	\$800.00	
	Spot	5:00:00PM- 5:30:00	Day,Tu-2,W-2,Th-2	10/24/12 5:28PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12TV08H	\$800.00	
	Spot	5:00:00PM- 5:30:00	Day,Tu-2,W-2,Th-2	10/25/12 5:14PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12-TV-07H	\$800.00	
	Spot	5:00:00PM- 5:30:00	Day,Tu-2,W-2,Th-2	10/25/12 5:22PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12-TV-07H	\$800.00	
12.0	<b>Contract Line Remarks: NEWS 530-6P/12</b>								
	Spot	5:30:00PM- 6:00:00	Day,Tu-2,W-2,Th-2	10/23/12 5:40PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12-TV-07H	\$800.00	
	Spot	5:30:00PM- 6:00:00	Day,Tu-2,W-2,Th-2	10/23/12 5:54PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12TV08H	\$800.00	
	Spot	5:30:00PM- 6:00:00	Day,Tu-2,W-2,Th-2	10/24/12 5:44PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12-TV-07H	\$800.00	
	Spot	5:30:00PM- 6:00:00	Day,Tu-2,W-2,Th-2	10/24/12 5:54PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12-TV-07H	\$800.00	
	Spot	5:30:00PM- 6:00:00	Day,Tu-2,W-2,Th-2	10/25/12 5:39PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12TV08H	\$800.00	
	Spot	5:30:00PM- 6:00:00	Day,Tu-2,W-2,Th-2	10/25/12 5:55PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12-TV-07H	\$800.00	
13.0	<b>Contract Line Remarks: NEWS 6-630P/13</b>								
	Spot	5:58:34PM-Channel	Day,Tu-2,W-2,Th-2	10/23/12 6:14PM (Tu)	00:30	Channel 11 News At 6pm M-F	RAJA12-TV-07H	\$1000.00	
	Spot	5:58:34PM-Channel	Day,Tu-2,W-2,Th-2	10/23/12 6:29PM (Tu)	00:30	Channel 11 News At 6pm M-F	RAJA12-TV-07H	\$1000.00	
	Spot	5:58:34PM-Channel	Day,Tu-2,W-2,Th-2	10/24/12 6:10PM (We)	00:30	Channel 11 News At 6pm M-F	RAJA12TV08H	\$1000.00	
	Spot	5:58:34PM-Channel	Day,Tu-2,W-2,Th-2	10/24/12 6:29PM (We)	00:30	Channel 11 News At 6pm M-F	RAJA12-TV-07H	\$1000.00	
	Spot	5:58:34PM-Channel	Day,Tu-2,W-2,Th-2	10/25/12 6:11PM (Th)	00:30	Channel 11 News At 6pm M-F	RAJA12-TV-07H	\$1000.00	
	Spot	5:58:34PM-Channel	Day,Tu-2,W-2,Th-2	10/25/12 6:29PM (Th)	00:30	Channel 11 News At 6pm M-F	RAJA12TV08H	\$1000.00	
14.0	<b>Contract Line Remarks: JEOP 7-730P/14</b>								
	Spot	6:59:29PM-Jeopardy	Day,Tu-1,W-1,Th-1	10/23/12 7:26PM (Tu)	00:30	Jeopardy	RAJA12TV08H	\$1650.00	
	Spot	6:59:29PM-Jeopardy	Day,Tu-1,W-1,Th-1	10/24/12 7:00PM (We)	00:30	Jeopardy	RAJA12-TV-07H	\$1650.00	
	Spot	6:59:29PM-Jeopardy	Day,Tu-1,W-1,Th-1	10/25/12 7:06PM (Th)	00:30	Jeopardy	RAJA12-TV-07H	\$1650.00	
15.0	<b>Contract Line Remarks: WHEEL 730-8P/15</b>								
	Spot	7:30:04PM-WHEEL	Day,Tu-1,W-1,Th-1	10/23/12 7:42PM (Tu)	00:30	Wheel Of Fortune	RAJA12-TV-07H	\$1650.00	
	Spot	7:30:04PM-WHEEL	Day,Tu-1,W-1,Th-1	10/24/12 7:54PM (We)	00:30	Wheel Of Fortune	RAJA12TV08H	\$1650.00	
	Spot	7:30:04PM-WHEEL	Day,Tu-1,W-1,Th-1	10/25/12 7:49PM (Th)	00:30	Wheel Of Fortune	RAJA12-TV-07H	\$1650.00	
16.0	<b>Contract Line Remarks: LATE NEWS/16</b>								
	Spot	10:59:34PM-CHANNE	Day,Tu-1,W-1,Th-1	10/23/12 11:33PM (Tu)	00:30	CHANNEL 11 NEWS AT 11P	RAJA12-TV-07H	\$2000.00	
	Spot	10:59:34PM-CHANNE	Day,Tu-1,W-1,Th-1	10/24/12 11:33PM (We)	00:30	CHANNEL 11 NEWS AT 11P	RAJA12-TV-07H	\$2000.00	
	Spot	10:59:34PM-CHANNE	Day,Tu-1,W-1,Th-1	10/25/12 11:30PM (Th)	00:30	CHANNEL 11 NEWS AT 11P	RAJA12TV08H	\$2000.00	
17.0	<b>Contract Line Remarks: Due to Technical Error, spot ran twice</b>								
	Spot	9:00:00AM-10:00:00	Day,Tu-1	10/23/12 9:52AM (Tu)	00:30	TODAY SHOW 9A	RAJA12-TV-07H	\$0.00	

